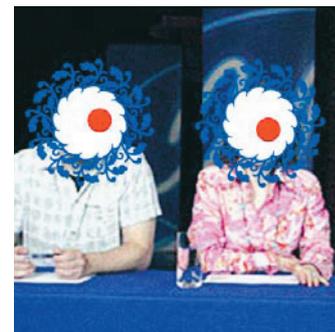
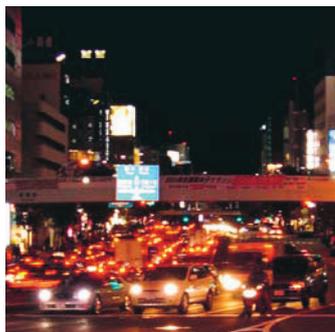


# PECHA KUCHA GÖTEBORG

GÖTEBORG 2011-02-15

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Document regarding Pecha Kucha GBG and the rules for participating:  
Let's create a local platform for a world of creativity



## CONTACT INFORMATION

### Jesper Larsson

PECHA KUCHA AMBASSADOR GBG  
Co-owner of the design company  
Next Century Modern, based in  
Göteborg, Sweden.

**Phone:** +46 (0)734 412190

**E-mail:** [jesper@ncmab.se](mailto:jesper@ncmab.se)

**Web:** [www.pecha-kucha.se](http://www.pecha-kucha.se)

## PARTNERS

### GLOBAL PARTNERS

Klein Dytham Architects, Tokyo

### LOCAL PARTNERS

Next Century Modern

ADA

Forsman & Bodenfors

Västra Götalandregionen

Grab, Eat and Save the Planet

## ABOUT PECHA KUCHA

From Tokyo with love: here's Pecha Kucha, a local platform for a world of creativity. Don't miss the chance to present or be presented to new inspiring thoughts, ideas & projects. Best of all: It's free and open for everyone!

### THE 20:20 CONCEPT

Born in Tokyo a few years ago, "Pecha Kucha" (Japanese for the sound of conversation) is a unique show-and-tell event where local and visiting creatives from all disciplines present 20 slides for 20 seconds each – an exhilarating kaleidoscope of inspirations, ideas and work. The images change automatically every 20 seconds, which keeps the speed and interest level high. Pecha Kucha is a global movement currently active in over a dozens cities around the globe!

### OUR MISSION

We hope to create a platform in Gothenburg where people can meet, exchange experiences and learn from each other under laid-back circumstances. The goal is to inspire the local creativity, stimulate cross-discipline collaborations, open up for new business opportunities and have fun together.

### PEOPLE

We are inviting: Architects, interior designers, graphical designers, game designers, artists, fashion designers, inventors, entrepreneurs, creative students or anyone else with ideas the world needs to know about. If you want to present a new building, furniture, book, ad campaign, fashion line, gadget or any other idea do not hesitate and apply now for your chance to present your ideas to the world.

### ORGANISATION

Pecha Kucha Night ® is a registered trademark of Klein Dytham Architects in Tokyo, who invented and started Pecha Kucha and is in charge of the global Pecha Kucha site: [www.pecha-kucha.org](http://www.pecha-kucha.org), keeping track of all Pecha Kucha Nights around the globe. Pecha Kucha GBG is through an agreement with Klein Dytham Architects licensed to me, Jesper Larsson, who functions as a local Pecha Kucha ambassador. Pecha Kucha GBG is run as a non-profit organisation, and me together with representatives from the local partners from the decision making core of the organisation decide who is welcome to present.

### LOCATION & SCHEDULE

Pecha Kucha GBG is currently based at nightclub Park Lane. We chose this location because it's a relaxed and neutral environment that all age groups can relate to. But also because they serve beer. The events are scheduled at least 4 times a year, and they usually take place on weekdays. Doors open at around 19.00 and the presentations start at 20:20, of course! Make sure you check: [www.pecha-kucha.se](http://www.pecha-kucha.se) for upcoming events & dates.

### ENTERTAINMENT

Each Pecha Kucha Night usually include musical guest or other forms of entertainment besides the presentations. Enjoy!

### IT'S FREE AND OPEN FOR EVERYONE!

Thanks to our local partners Pecha Kucha is free and open for everyone. So there is no excuse NOT to go. I hope I see you around next time.

## PARTICIPATION

Pecha Kucha GBG is always looking for new exciting presenters. Feel free to suggest yourself or other people by sending an email to: [jesper@ncmab.se](mailto:jesper@ncmab.se) Please write "Pecha Kucha" in the subject line and provide a short description of what you want to present or who you think we should contact and why. All suggestions are welcome.

### CHOOSING THE PRESENTORS

Before each event we get together and decide who gets to present. Usually it's between 8-10 presentors each time. What we try to do is to make sure we have a wide range of presentors representing different fields, age groups, sex etc.

### MATERIAL

If you are chosen to present please provide the following information:

- How you want to be presented: Full name, Company etc.
- Your 20 slides as JPG images, size 1024x768 px, named 01.jpg, 02.jpg, 03.jpg etc. in the order you want them presented.

If you have any special requests regarding your presentation, please contact us.

### DEADLINE & HOW TO SEND

If possible try to provide us with your material 1 week before the event. Since we usually have to re-format some of the pictures and include them in our automatic system, we need some time to do this.

Zip and send the material via email to: [jesper@ncmab.se](mailto:jesper@ncmab.se)

If you can't email large files we recommend that you use: [www.wetransfer.com](http://www.wetransfer.com) [www.skickafilen.se](http://www.skickafilen.se) ...or similar services.



Jesper Larsson